# Tomás A. Rodriguez

Multi-Media Communications & Photographer

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#### **EDUCATION**

# 2016-2018 B.A. JOURNALISM

California State University Northridge - Magna Cum Laude

Minor in Spanish Language Journalism

## EXPERIENCE

# Feb 2020 - INTERIM COMMUNICATIONS DEPUTY Los Angeles City Council President Nury Martinez

**Social Media:** Worked as a team to come up with daily social media posts for COVID-19 updates, legislative actions and vital community information. Created graphics w/language and oversaw social media trends from local/national politicians, activists and community members.

**Photography:** Shot over 20+ events and was the official photog for the Council President's office.

**Council Aide:** Worked with the field team to help connect and provide answers to constituents for any inquiries/questions they have.

# Fall and Winter 2018

#### SPORTS INTERN - ABC 7 NEWS

**Production Assistant:** Production Assistant: Log and gather sports highlights for daily sports segments and assisted reporters and editors. Helped gather sound bites and cover local games as a PA.

## **2016-2018** EL NUEVO SOL.NET

**Editor, Reporter & Photog:** Wrote and produced multimedia stories in Spanish. Co-creator and editor of bilingual postcast *Radio Nepantla*. Reported on DACA, Immigration, Latino Culture and Latino authors.

# **2017-2018** GO MATADORS.COM - SPANISH TRANSLATOR

Translated over 50+ game stories, previews and features for the official CSUN Athletics website. Sports included soccer, basketball, baseball and volleyball.

## **SKILLS**

- Video production/editing, news and public relations writing
- Fluent in Spanish writing, speaking and translation
- DSLR photography, smartphone video shooting and editing
  - Adobe Post Production: Audition, Premiere Pro, Photoshop, InDesign

#### REFERENCES

Jose Luis Benavides, CSUN Spanish Lang. Journalism Director (818) 568 - 8548

Rick Coca Communications Director for L.A. City Council Prez Nury Martinez (818) 858 - 4025

> Deepa Fernades KCET, KCRW Reporter (917) 674 - 6734